



## FOR IMMEDIATE RELEASE

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### **Austin Blockchain Collective named ‘Civic Engagement Initiative of the Year’ by Smart Cities Dive Awards 2018**

**Austin, TX, December 3, 2018** – The Austin Blockchain Collective, a trade association that advocates for blockchain and crypto innovation, has been named *Civic Engagement Initiative of the Year* by Smart Cities Dive Awards 2018. The 2018 Dive Awards recognize the industry’s top disruptors and innovators. These executives, companies, trends and breakthroughs are transforming the industry and shaping the future.

“From free events to educational offerings, the Austin Blockchain Collective has turned a once-intimidating topic — blockchain — into driver of innovative community growth,” said Kristin Musulin, Senior Editor at Smart Cities Dive.

“We are honored to be recognized by Smart Cities Dive for the Civic Engagement Program of the Year,” said Pete Harris, Executive Director, Austin Blockchain Collective. “The Collective has a fundamental focus on blockchain education, for both individuals and businesses. This activity showcases the expertise and innovation of our members while accelerating market acceptance of this transformational technology.”

Launched at SXSW in March 2018, the Austin Blockchain Collective has grown to comprise nearly 130 members. As part of its education and collaboration focus, the Collective has formed working groups focused on healthcare, supply

chain management, blockchain interoperability and integration with artificial intelligence applications. As part of these endeavors, it has formed alliances with the City of Austin, Dell Medical School, and UT's McCombs School of Business.

Other categories of the 2018 Dive Awards include City of the Year, City Leader of the Year, Disruptor of the Year, Technology of the Year, Deal of the Year and Green Initiative of the Year. Winners were chosen by the editors of Smart Cities Dive based on resonance and industry impact.

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### **About the Austin Blockchain Collective**

The mission of the Austin Blockchain Collective is to establish Austin as a recognized global center of innovation in the blockchain space. At a practical level, the Collective advocates for, showcases and nurtures blockchain and crypto companies, projects and innovation exploding in Austin, TX. It leads activities that provide tangible benefits to local blockchain/crypto companies and projects whose daily work is making the Collective's mission a reality.

Patrons and Supporters of the Collective include: Wanchain, NEM, TWO12, Capital Factory, CognitiveScale, Kilroy Blockchain, Lighthouse Partners, Massing PR, Pouch Points, TEN Capital Group and Vault Wallet. Affiliated organizations include City of Austin Smart Mobility, Dell Medical School and UT McCombs School of Business.

For more information about the Collective, visit [www.austinblockchaincollective.com](http://www.austinblockchaincollective.com) or email [info@austinblockchaincollective.com](mailto:info@austinblockchaincollective.com).

### **About Smart Cities Dive**

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